

USFOGA Privacy Policy

Last Updated: October 2026

The U.S. Fats, Oils & Grease Alliance (“USFOGA,” “we,” “our,” or “us”) respects your privacy and is committed to protecting the personal information you provide when visiting **USFOGA.com**, becoming a member, registering for an event, applying for a partnership, subscribing to communications, or otherwise interacting with our organization.

This Privacy Policy explains the types of information we may collect, how we use and protect that information, and the choices available to you.

Information We Collect

We may collect personal information that you voluntarily provide to us, including:

- Name
- Organization or company name
- Job title
- Mailing address
- Email address
- Telephone number
- Membership information
- Event registration information
- Vendor, sponsor, or partnership application information
- Professional or industry information
- Information submitted through contact forms, surveys, applications, or other website forms
- Communication and marketing preferences
- Other information you choose to provide

If payments are accepted through USFOGA.com, payment information may be processed by a third-party payment processor. USFOGA may not directly receive or store complete credit or debit card information.

Information Collected Automatically

When you visit USFOGA.com, certain information may be collected automatically through cookies, analytics technologies, server logs, and similar tools.

This information may include:

- IP address
- Browser and device type

- Operating system
- Pages visited
- Referring website
- Date and time of visits
- General geographic information
- Website interactions and usage information

We may use this information to understand how visitors use our website, improve website performance, evaluate marketing efforts, and enhance the user experience.

How We Use Your Information

USFOGA may use information collected through the website to:

- Process and manage memberships
- Process event registrations
- Administer conferences, educational programs, and other USFOGA events
- Review vendor, sponsor, and partnership applications
- Communicate with members and website visitors
- Provide requested information, resources, or assistance
- Distribute newsletters and industry updates
- Provide information about USFOGA programs, events, membership opportunities, and educational resources
- Maintain member and industry directories where applicable
- Improve our website, programs, and member experience
- Analyze website traffic and engagement
- Maintain the security and functionality of our website
- Comply with applicable legal and regulatory requirements

Email Communications

If you provide your email address, USFOGA may send you communications related to your membership, event participation, inquiries, programs, educational opportunities, or other USFOGA activities.

Where applicable, marketing emails will provide an opportunity to unsubscribe or update your communication preferences. Please note that you may continue to receive administrative or transactional communications necessary to manage an active membership, registration, payment, or other relationship with USFOGA.

Membership Directory

Certain USFOGA membership levels may include participation in a member directory.

Depending on the membership program, directory information may include an individual's or organization's name, company, professional title, website, business contact information, services, or other professional information.

USFOGA will determine what information is appropriate for inclusion and may provide members with options regarding the information displayed where applicable.

Events, Vendors, Sponsors & Partners

When registering for or participating in a USFOGA event, certain professional information may be used to administer the event and facilitate networking.

USFOGA may also work with event venues, technology providers, sponsors, exhibitors, vendors, educational partners, and other service providers when necessary to operate an event or program.

We do not consider USFOGA membership to constitute consent for unrelated third parties to use your personal information for their own independent marketing purposes.

Cookies & Analytics

USFOGA.com may use cookies and similar technologies to operate the website, remember preferences, analyze website traffic, understand visitor behavior, and improve our services.

Third-party services, including website analytics, embedded content, social media tools, or other technologies, may also place cookies or collect information according to their own privacy policies.

You may be able to manage or disable cookies through your browser settings. Disabling certain cookies may affect website functionality.

How We Share Information

USFOGA does not sell personal information to third parties for monetary compensation.

We may share information with trusted service providers when reasonably necessary to operate our organization and website, including providers that assist with:

- Website hosting
- Membership management
- Email communications
- Event registration
- Payment processing
- Website analytics
- Customer relationship management
- Marketing and communications

- Technology and administrative services

We may also disclose information when required by law, legal process, court order, governmental request, or when reasonably necessary to protect the rights, safety, property, or security of USFOGA, our members, website users, or others.

Third-Party Websites

USFOGA.com may contain links to third-party websites, conferences, organizations, vendors, partners, social media platforms, or other external resources.

USFOGA is not responsible for the privacy practices, security, accessibility, or content of third-party websites. We encourage visitors to review the privacy policies of any external website they visit.

Data Security

USFOGA takes reasonable administrative, technical, and organizational measures intended to protect personal information from unauthorized access, misuse, alteration, loss, or disclosure.

However, no website, electronic transmission, or data storage system can be guaranteed to be completely secure. Visitors should use appropriate caution when transmitting information online.

Data Retention

We may retain personal information for as long as reasonably necessary to fulfill the purposes described in this Privacy Policy, maintain membership and organizational records, comply with legal obligations, resolve disputes, enforce agreements, and support legitimate organizational needs.

Your Privacy Choices

Depending on your location and applicable law, you may have certain rights regarding your personal information.

You may contact USFOGA to request that we:

- Update or correct certain personal information
- Remove you from marketing communications
- Provide information regarding personal information we maintain about you
- Delete certain personal information when legally and operationally appropriate
- Update your communication preferences

Certain information may need to be retained for legal, financial, membership, event, or administrative purposes.

Children's Privacy

USFOGA.com is intended primarily for businesses, municipalities, organizations, industry professionals, and adults. The website is not intended to knowingly collect personal information from children under the age of 13.

If we become aware that personal information from a child under 13 has been collected without appropriate authorization, we will take reasonable steps to remove it.

Changes to This Privacy Policy

USFOGA may update this Privacy Policy periodically to reflect changes in our website, programs, technologies, business practices, or applicable requirements.

When changes are made, the “Last Updated” date at the top of this policy may be revised. We encourage visitors to review this Privacy Policy periodically.

Contact US

If you have questions about this Privacy Policy, your personal information, or USFOGA's privacy practices, please contact:

U.S. Fats, Oils & Grease Alliance (USFOGA)

Website: USFOGA.com

Email: info@usfoga.com

Mailing Address: 1501 Commerce Dr., Elgin IL 60123